

Broadband Multimedia Marketing Association 2022 Annual Meeting

Sheraton Grand Nashville Downtown Hotel | 623 Union Street | Nashville, TN
March 15, 2022

Agenda

Monday, March 14: ResearchFirst Telco TV 2022 Symposium (separate event)

5:30 PM to 7:00 PM – Telco TV & BMMA Reception - *Skye Lounge*

Tuesday March 15, 2022 (All times are CST)

[Melody Room](#)

8:00 a.m. Full Breakfast & Networking

[Legislative Terrace](#)

9:00 Welcome and Introductions
9:30 2022 Board of Directors Report
... State of the BMMA
9:45 Committee Reports
... Executive Content committee
... Membership
... Marketing
... Best in Class Awards
... Research
... Consumer Benchmarking
... SMB Benchmarking
... IOT
10:10 Financial Report
10:20 Introduction of 2022 Board Nominees
... Nominations from the Floor
10:25 Board of Directors Election
10:30 Break
10:45 BMMA Best in Class (BIC) Awards
... Presentation of Awards
11:00 BMMA Benchmarking Readout
11:30 OTT Consumer Survey Readout
12:00 Announcement of 2022 Board of Directors
12:15 Annual Meeting Wrap-up
12:30 PM End of Meeting

Ellis Hill, BMMA Executive Director
Jonathan Babbitt, Co-Chair

Jon Bond, Co-Chair

Jarret Hesseling, TDS
Stan Romero, BMMA

Stan Romero, BMMA

Ellis Hill, BMMA

Stan Romero, BMMA
Margaret Raines, BMMA
Stan Romero, BMMA
Ellis Hill, BMMA Executive Director

12:30 p.m. Join us for Lunch & Networking on the [Legislative Terrace](#)

4:45 Board and BIC Award Winner Pictures
5:00 Board of Directors Meeting to elect Officers

5:30 PM to 7:00 PM - Join us for the ResearchFirst Broadband Services 2022 Seminar Reception Sponsored by
on the [Legislative Terrace](#)



Tuesday (p.m.) – Thursday, March 15-17: ResearchFirst Broadband Services 2022 Seminar (separate event)